IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:

Richard D. Martin

Appln. No.: 09/923,923

2454 : Group Art Unit:

Conf. No. 9008

Mohammad A. Siddigi

Filing Date: August 7, 2001 : Attomey Docket No.: 401-13U1

SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL Title

· Examiner:

ASSETS ON NON-RELATED WER SITES

NOTICE OF APPEAL FROM PRIMARY EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the Decision dated October 8, 2009 of the Primary Examiner twice rejecting claims 13-27 (claims 14-16, 18-20 and 22-27 upon entry of the Amendment After Final filed on January 8, 2010).

The item(s) checked below are appropriate:

[X]	X Notice of Appeal fee is enclosed (if applicable)	
	[X]	\$270.00 - Small Entity has been previously established in this case.
	11	\$540.00.
		Not required (fee paid in prior appeal).

- 1 | A cheek in the amount of \$.00 is enclosed herewith.
- IXI The Commissioner is hereby authorized to charge Deposit Account No. 50-1017 (Billing No. 032416.0008) as noted below.
 - Notice of Appeal fee in the amount of \$270.00. IXI
 - Any deficiencies or overpayments in the above-calculated fee. IXI

.1.. 200468 VI

Application No. 09/923,923 Notice of Appeal...

Respectfully submitted,

RICHARD D. MARTIN et al.

By

3y;____X_0

Registration No. 35,039

PANITCH SCHWARZE BELISARIO & NADEL LLP

One Commerce Square

2005 Market Street - Suite 2200 Philadelphia, PA 19103

Telephone: (215) 965-1330 Direct Dial: (215) 965-1293 Facsimile: (215) 965-1331